



COMMITTEE FOR
PERTH

The future of Perth: Insights and Opportunities Across Food, Tourism, Education and Energy

Paula Rogers, CEO of Committee for Perth

COMMITTEE FOR PERTH

Member-based



Independent



Future focused



Apolitical

Vision

Perth is a global region of **choice** to live, work, invest, study and visit.

Purpose

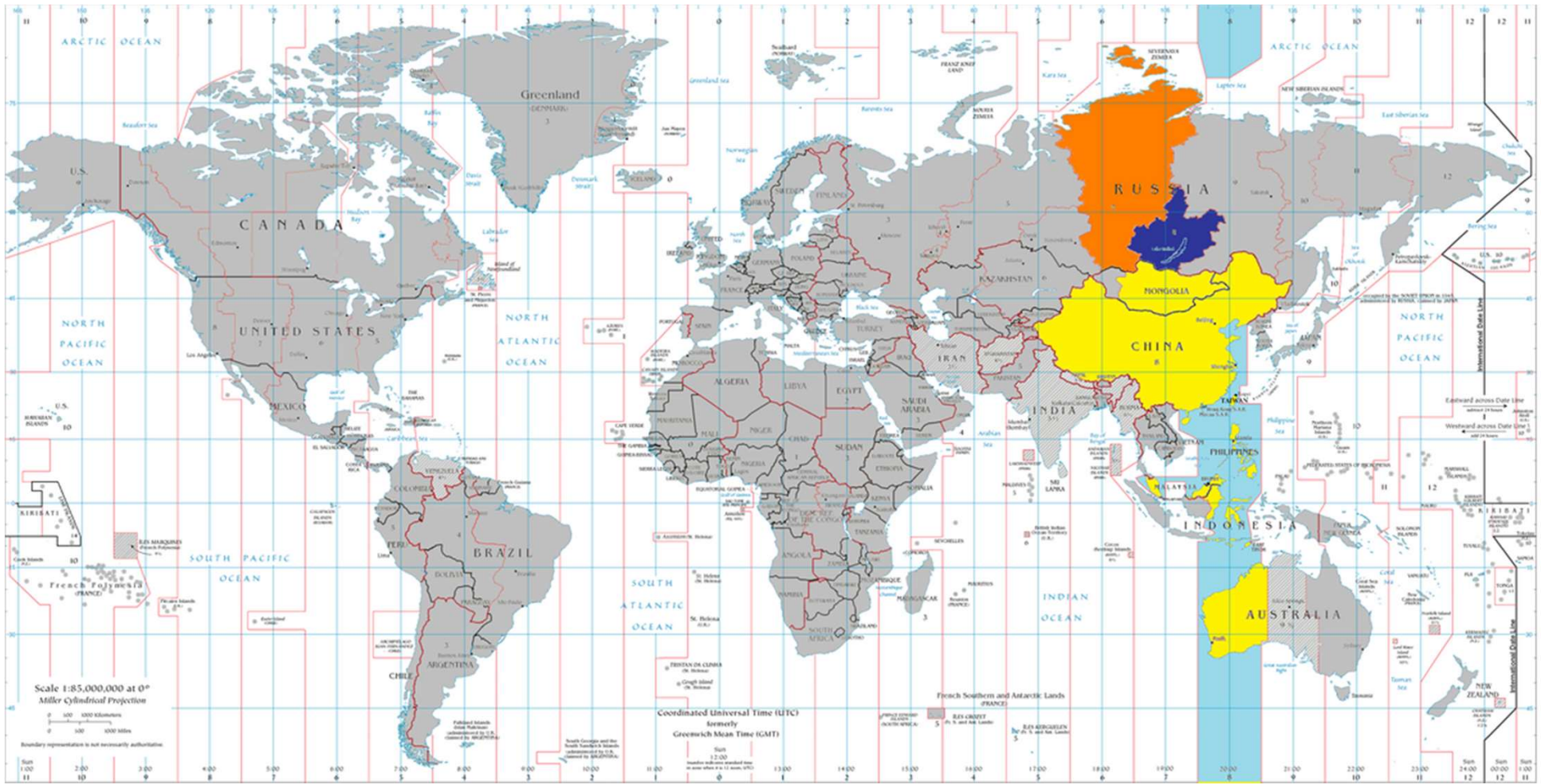
We are a member-based organisation that challenges and advocates for change on behalf of our members to make Perth consistently one of the most liveable cities in the world.

Why is 2050 important?

We have always spoken about being future focused and this future time frame is big enough to be real and have significant impact.

Committee for Perth has selected a time 25 years in the future to provoke members and the community to prepare for that future, the journey towards it and the journey beyond – Towards A Brighter Future Report, 2012.

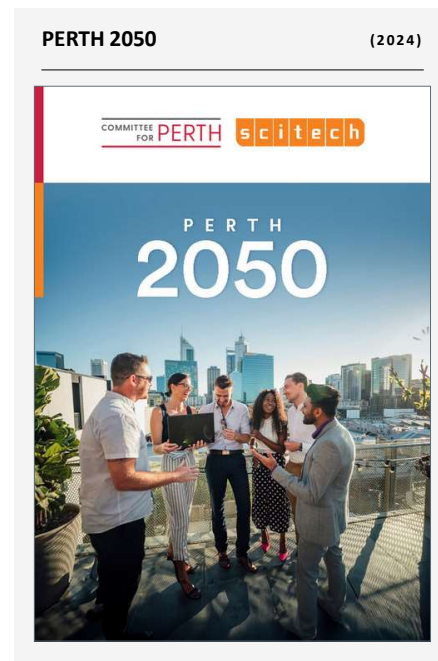
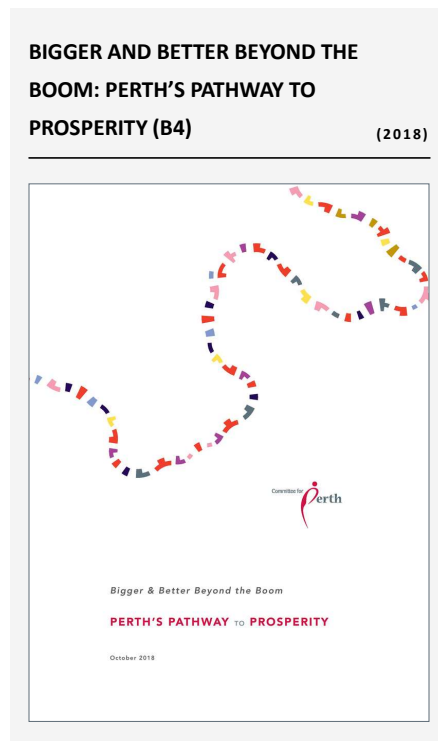
In 2050 Perth and Peel is expected to be 3.5 million population.



3.5 million



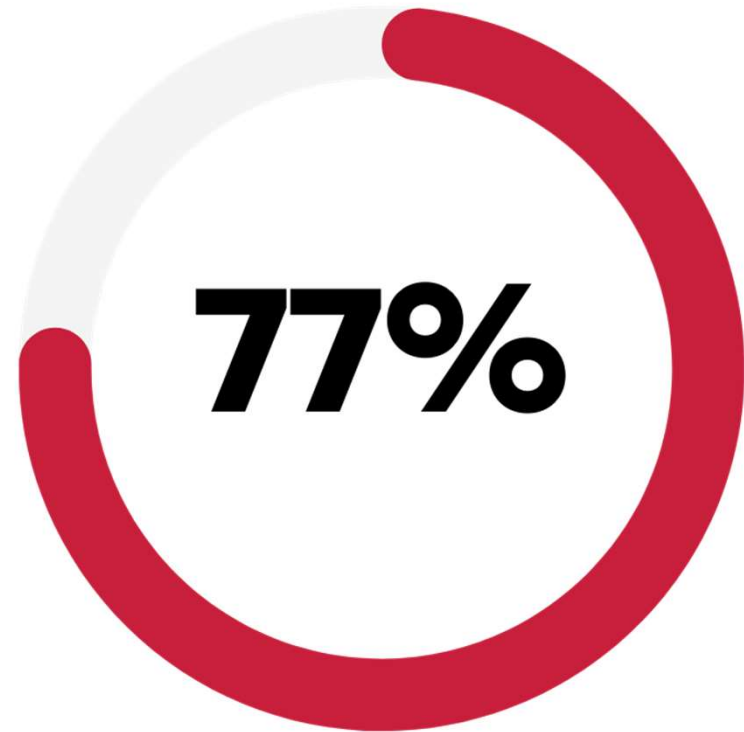
Major research projects



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Perth is in a geographically strategic location, close to Indonesia, Singapore, Japan, China and South Korea. I hope Perth can take advantage of this.

**Importance of designing
to connect to Asia
and beyond**



Diversifying WA



Diversifying WA

Priority sectors



Energy



Tourism and events



Creative industries



International education



Defence industries



Mining and METS



Space industries



Health and medical life sciences



Primary industries

Diversifying WA

Cross-sector enablers



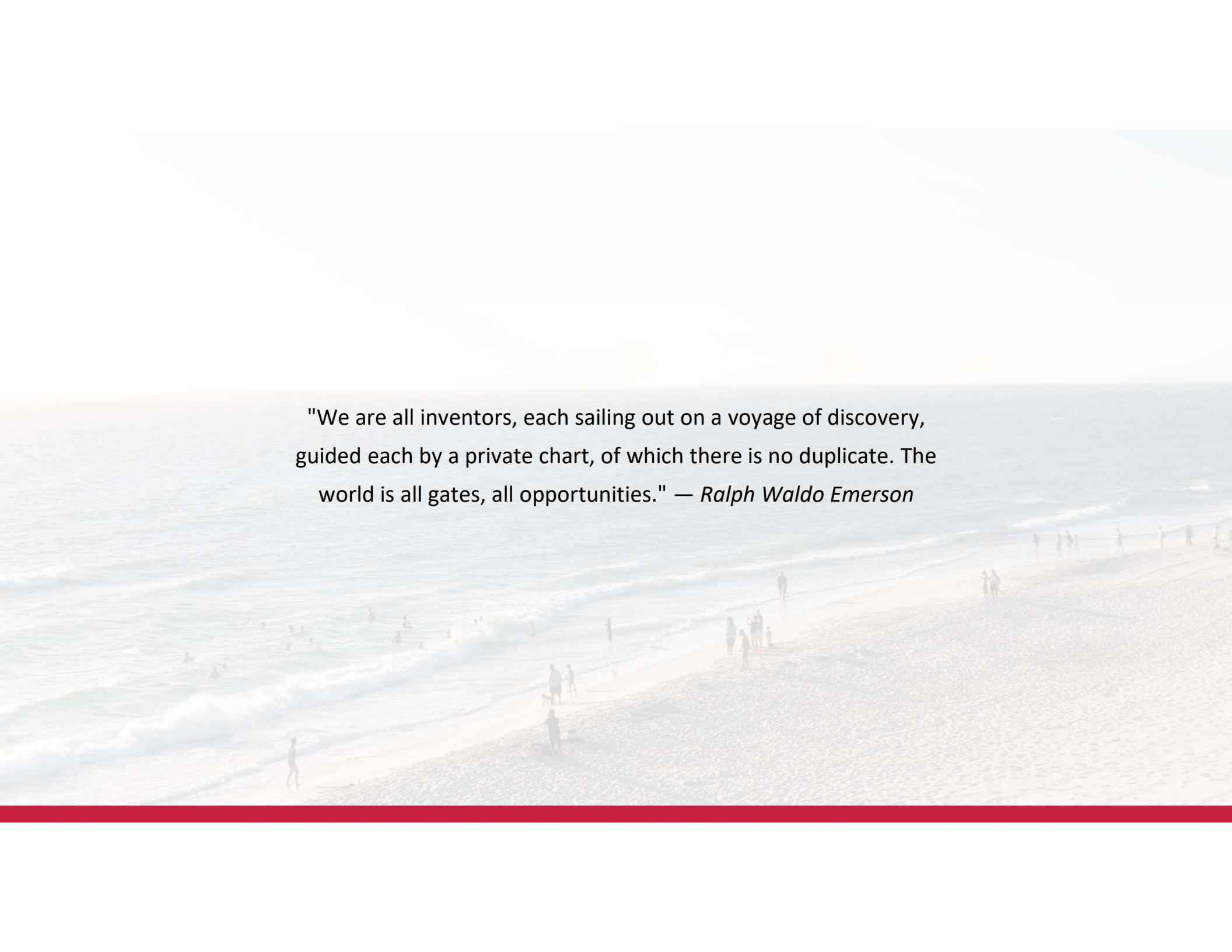








The University of Western Australia



"We are all inventors, each sailing out on a voyage of discovery, guided each by a private chart, of which there is no duplicate. The world is all gates, all opportunities." — *Ralph Waldo Emerson*



Together we can
generate change
towards a **brighter
future** for Perth.